

MILAN FASHION WEEK



VISION GROUP

LUXURY
EXPERIENCES



MILAN FASHION WEEK SIGNATURE OFFER

- Services Included:
- Three (3) days Milan Fashion Week experience
- Exclusive invitation to two (2) selected shows
- Invitation to VIP Fashion Event (cocktail/after party)
- Bulgari Jewels experience with welcome drink
- Da Vinci Experience : private access at Ambrosiana Library & exclusive dinner
- VIP personal shopper experience
- ATMosfera private historical tram dinner experience
- Private photo shooting with professional model
- Welcome drink with your personal host to go through the event program
- Dedicated personal host to ensure seamless logistics throughout the weekend
- Luxury private transportation during all the experiences

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MILAN FASHION SHOW

During Milan Fashion Week, the city's cobblestoned streets turn into veritable catwalks, filled with VIPs and fashion lovers from all over the globe.

Our guests will be invited to access two selected fashion shows among celebrities, fashion guru's & VIP's to experience the excitement of previewing live to some of the world's upcoming trends.

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MILAN FASHION PARTY

Our guest will be invited to participate at one fashion week party.

Aperitif, cocktail or after party are a famous component of the fashion world.

We will select the best party once the official schedule will be releases from the Chamber of Fashion.

For sure a super occasion for a perfect night out among friends.

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VIP SHOPPING EXPERIENCE

Our guests will be hosted by a team of passionate personal shoppers at full disposal to create a magical shopping experience.

Based on our guest's interests and shopping desires, we will select the top boutiques and brands of the Fashion district

Below a list of top brands generally included in our tour:

- Armani
- Dolce & Gabbana
- Prada
- Valentino
- Versace
- Gucci
- Moschino
- Dior
- Chanel
- Burberry
- Louis Vuitton
- Bottega Veneta

ENHANCE YOUR EXPERIENCE

On request for our VIP clients we can arrange a private tour to the most exclusive made-to-measure and made-to-order boutiques and laboratories

BVLGARI

BVLGARI

BULGARI JEWELS EXPERIENCE

Discover this legendary jewels' maker with the unique opportunity to be welcomed exclusively. You will have the chance to contemplate these unique masterpieces of jewels while sipping a glass of Champagne.

SERVICES INCLUDED:

- Private Bulgari boutique experience
- Welcome drink reception

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DA VINCI EXPERIENCE

A private 1,5 hour tour hosted by a personal art historian at Ambrosiana Library exclusively opened for you to discover some of the most famous master pieces of Leonardo Da Vinci. The tour will include the Sala Federiciana, one of the oldest libraries in the world for the unique viewing of the most representative Atlantic Code from Leonardo. Visit Aula Leonardi and admire the most stunning paintings of the Maestro such as Il Musico and an incredible selection of iconic master pieces realized in his laboratory.

After the tour the guests will have the unique privilege to enjoy a seated served gracious menu surrounded by surreal art in a place unlikely accessible for most.

SERVICES INCLUDED:

- Private access at Ambrosiana Library
- Personal art historian
- Dedicated tour
- Exclusive private dinner

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ATMOSFERA HISTORICAL MILAN EXPERIENCE

The ATMosfera historic tram is the first itinerant restaurant in Italy which in fact combines the pleasure of the palate with the beauty of traveling in the heart of Milan. Sforzesco Castle, immersed in its special atmosphere, is the perfect background for the departure and arrival of the tram, in a historic setting that is among the most suggestive in our territory.

The Chef on board will guarantee the freshness of the menu while our guests will enjoy the view of the most significant places of Milan such as Duomo, Teatro alla Scala, Arco della Pace, Piazza Gae Aulenti and so on.

SERVICES INCLUDED:

- Exclusive private itinerant dinner throughout the most significant and historical places of Milan

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PRIVATE PHOTOSHOOT EXPERIENCE WITH PROFESSIONAL MODEL

Become the star of a photoshoot where you can discover the hidden secrets behind the perfect image of the world's most famous magazines and catalogues. A professional photographer will ensure the success of the session while a professional model will be on set ready to assist and help you in striking the perfect pose! Make up and hair will be taken care of and a personal stylist will pick the best apparel for you.

SERVICES INCLUDED:

- Dedicated hairstylist and make up artist
- On set fashion stylist
- Professional Photographer
- Professional Model set assistance

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